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Travel and tourism competitiveness has been paramount in the research agenda for transport, tourism and economics over the last decades because a larger number of destinations and businesses have entered into the international tourism market. Different approaches have been postulated to measuring, modeling and managing competitiveness in tourism. The present study aims to create a composite index of the travel and tourism competitiveness to rank 139 countries worldwide.

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For over a decade the World Economic Forum engaged leaders in travel and tourism to carry out an in-depth analysis of the travel and tourism (T&T) competitiveness. Published biennially, Travel & Tourism Competitiveness Report and Index benchmarks the T&T competitiveness of 140 economies and measures the set of factors and policies that enable the sustainable development of the Travel & Tourism (T&T) sector, which in turn, contributes to the development and competitiveness of a country.

The Travel & Tourism Competitiveness Report 2019 | World ...

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The Travel and Tourism Competitiveness Index (TTCI) assesses various factors regarding environmental sustainability when determining a country 's overall score. These include: sustainable development of the Travel and Tourism industry, environmental regulation and enforcement, enhanced biodiversity in abundant and well-protected natural areas, and tourist accessibility to these natural areas.

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We use the seven pillars of tourism from a very detailed and complete database compiled by the Spanish Government - MoniTUR 2010 as primary data. Thus, we calculate a DEA-MONITUR regional tourist competitiveness index in order to compare and rank the total 17 Spanish Autonomous Communities using data envelopment analysis (DEA).

Regional Spanish Tourism Competitiveness: A DEA-MONITUR ...

This section presents two-page profiles for 140 economies included in The Travel & Tourism Competitiveness Report 2019, First Page. The first page is divided into three sections: LKey Indicators Presents several key statistics illuminating the context of a country 's overall economy and its T&T sector. It includes the number of international tourist arrivals per year, international tourism inbound receipts (US\$ millions), and the ratio between these two measures as of 2017.

How to Read the Country/Economy Profiles

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