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Built to Last: Successful Habits of Visionary Companies (Good to Great) Paperback – Illustrated, October 26, 1994. by Jim Collins (Author) › Visit Amazon's Jim Collins Page. Find all the books, read about the author, and more.

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Built to last companies typically developed and promoted leaders from within rather than hiring outsiders. This ensures an understanding and agreement with the core

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values and ideology that is not guaranteed when hiring an outsider. Visionary companies focus on beating themselves, not the competition.

Ten Lessons from Built to Last: Successful Habits - Lean East
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[PDF] Built to Last: Successful Habits of Visionary ...

Built to Last Page 5 Shattered Myths • It takes a great idea to start a great company • Few started with a great idea; the company was the creation • Visionary companies require great and charismatic leaders • Not required and can be detrimental to the companies long term prospects •

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Most successful companies exist first and foremost to maximize profits

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Doug Ducey, the CEO of Cold Stone Creamery, will never
forget the first time he read Built to Last: Successful Habits
of Visionary Companies, the management book by Jim
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Built to Last Quotes Showing 1-24 of 24. “ The test of a first-rate intelligence is the ability to hold two opposed ideas in the mind at the same time, and still retain the ability to function. ” . Jim Collins, Built to Last: Successful Habits of Visionary Companies. 17 likes.

Built to Last Quotes by James C. Collins - Goodreads
Built to last: successful habits of visionary companies Jim Collins, Jerry I. Porras Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied

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each in direct comparison to one of its top competitors.

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Built to Last : Successful Habits of Visionary Companies. by Jerry I. Porras and James C. Collins. Rated 5.00 stars. See Customer Reviews.

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Built to Last: Successful Habits of Visionary Companies ...

Some of the core beliefs Porras and Collins discuss in Built to Last include preserving a core ideology, the BHAG (Big Hairy Audacious Goals) concept, owning a cult-like culture, trying new things, refusing the idea of a “ great idea ” to start a company, and consistent innovation.

Summary - Built to Last: Successful Habits of Visionary ...
for Built to Last to our publisher. Like all authors, we had hopes and dreams for the book, but never dared allow these hopes to become predictions. We knew that for every successful book, ten or twenty equally good (or better) works languish in obscurity. Two years later, as we write this introduction to the paperback edition, we

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Home > Book Summary – Built to Last: Successful Habits of Visionary Companies In “ Built to Last ” , Jim Collins and Jerry Porras focus on timeless success principles that can be learned from visionary companies like Marriott, Proctor & Gamble and Walt Disney, whose success have lasted the test of time.

Book Summary - Built to Last: Successful Habits of ...

Book review: “ Built to Last: Successful Habits of Visionary Companies ” – Jim Collins. Posted on 15. November 2014 by memyselfandi007 One comment “ Built to last ” is a management literature classic, first published in 1994. It has

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been reviewed and criticized many times already, so I just want to provide a very short summary:

Book review: “ Built to Last: Successful Habits of ...
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