

The Pr Masterclass How To Develop A Public Relations Strategy That Works

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The Pr Masterclass How To

The PR Masterclass is written by former newspaper, magazine and digital journalist Alex Singleton, who is now a prominent PR trainer and consultant. It reveals the secrets of effective PR and shows how to put in place a practical, reliable and successful media strategy for your product, business or activity – one that delivers the greatest results.

The PR Masterclass: How to develop a public relations ...

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The Pr Masterclass How To Develop A Public Relations ...

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Alex Singleton's new book The PR Masterclass gives advice to students and public relations professionals on "How to Develop a Public Relations Strategy That Works". Singleton tackles a topic, which you would expect to have been covered repeatedly by ex-journalists but surprisingly The PR Masterclass is one of the very few to focus on how to successfully deliver a PR strategy.

Review: The PR Masterclass - PR Academy

The PR Masterclass is written by former newspaper, magazine and digital journalist Alex Singleton, who is now a prominent PR trainer and consultant. It reveals the secrets of effective PR and shows how to put in place a practical, reliable and successful media strategy for your product, business or activity one that delivers the greatest results.

The PR Masterclass : Alex Singleton : 9781118756232

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Learn how to find your 'hook', pitch to journalists and get coverage and column inches for your company in this masterclass by Jessica Huie, the founder of award-winning PR agency JHPR.Jessica has worked in PR for over 20 years and in addition to high profile clients such as Samuel L Jackson, Hilary Devey and the Duchess of Sussex, Meghan Markle, she has worked with a large range of small ...

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PR Masterclass with The Noise Cartel's Adam Sagir

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