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future without a clear path to follow. Much of the technology required had yet to be invented; Kennedy didn't know how they would get to the Moon exactly, just that they could and would do it if they committed fully as a

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Whats Your Moonshot Future Proof Yourself And Your ...

Future Proof yourself with 'What's Your Moonshot' by John Sanei. On 10 May, Work & Co had the privilege of hosting a book launch for global speaker and futuristic influencer, John Sanei. It was a jam-packed evening and John inspired the crowd to ask bigger questions of themselves and their futures! Instead of fearing the future rapidly approaching all of us, John has helped companies to rather face the future head on by asking the big questions.

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What's Your Moonshot? by John Sanei (2018, Trade Paperback ...

What ' s Your Moonshot? Interview with author John Sanei. by twodogs on May 4th, 2017 Tweet. John Sanei is a trend specialist, entrepreneur, business innovation strategist and now author who travels the world speaking to some of the globe ' s most influential businesses about how they can future-proof their businesses.

What ' s Your Moonshot? Interview with author John Sanei ...

With the launch of his new book What ' s Your Moonshot? Future-proof Yourself and Your Business In The Age Of Exponential Disruption everyone can now take his teachings home.

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We may not all want to be astronauts, But inside all of us is a moonshot, an ambitious undertaking that stirs the soul. One we would embark on if only we had...

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Future-Proof Your Business Model with Juhi Shareef and The ...

In What's Your Moonshot? trend and innovation strategist John Sanei explains how to ask the bigger, bolder, more courageous questions that will help you thrive - rather than merely survive - in our exponentially changing times.. With a future-focused victor mindset, Sanei decodes the mega-trends that are reshaping human behavior and the way we do business - not to mention, the way we live our ...

What's Your Moonshot? Audiobook | John Sanei | Audible.co.uk

Following his first two ground-breaking books, What ' s Your Moonshot? and Magnetize, John Sanei turns his endless curiosity to the perspectives, perceptions and prejudices that prepare us for our illogical future. He breaks down the four types of seeing - HINDsight, PLAINsight, INSight and FOREsight - we humans use to guide us through the world and into the future.

What's Your Moonshot? by John Sanei | Audiobook | Audible.com

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COLUMBUS — Ohio lawmakers took just over 100 days to pass a \$1 billion bailout for two nuclear plants in the northern part of the state. Since learning that law

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– House Bill 6 – was at the ...

In *What's Your Moonshot?* trend and innovation strategist John Sanei explains how to ask the bigger, bolder, more courageous questions that will help you thrive--rather than merely survive--in our exponentially changing times. With a future-focused victor mindset, Sanei decodes the mega-trends that are reshaping human behavior, the way we do business, and the way we live our lives. He then explains how to innovate your business with the ultimate aim of becoming the new type of billionaire: someone who positively affects billions of people. As the foundations of modern economies--transportation, communication and energy--start becoming free or virtually free, massive transformative ideas can now be driven by individual ambition and determination. No longer the sole domain of nations and global organizations, these pioneering, game-changing missions, or Moonshots, are defined by thinking big to drive change and shape the future.

The future has arrived early. And it is challenging each of us to ask, and answer, the defining questions of our time: How will our post-pandemic society move forward? Will we ever return to the world we once knew? Are we witnessing the development of a new socio-economic system? Shaped by the dynamic approach of futures-strategist John Sanei and the profound economic thinking of Dr Iraj Abedian, *FutureNEXT* equips readers with the mindset and tools needed to forge a new way forward - a way of confidence and peace of mind. The book explores our evolving responsibilities as consumers, employees, employers, entrepreneurs and executives tasked with re-imagining our world. In so doing, it provides a path to create prosperous societies that are more harmonious, systematically fair and sustainable than anything we've known

From award-winning educator, innovation expert, and Global Teacher Prize finalist, Rohan Roberts, comes a provocative look at why our current education system is not fit for purpose and why we need to overhaul it. *Cosmic Citizens and Moonshot Thinking: Education in an Age of Exponential Technologies* takes a fresh approach to what we need to do differently to prepare our children for a world of exponential technologies, disruptive innovations, and ubiquitous A.I. In this groundbreaking book, Roberts outlines the purpose of education in a world of increased outsourcing and automation and explains how we can future-proof our youth to survive and thrive in a world of accelerating change. Through interactions with corporate leaders, interviews with principals, meetings with parents, and surveys of students, this book considers how the best and brightest students would overhaul their education system. The book highlights the role of neuroscience in education and explores several fascinating concepts such as radical openness, abundance mindsets, the gig economy, the technological singularity, intelligent optimism, the age of imagination, humanics, transhumanism, and the importance of Enlightenment values as we advance into the 21st Century. Underpinning this book is a constant focus on the importance of bringing a sense of awe into education and fostering a sense of cosmic wonder when contemplating human purpose and human existence. Written in a style that is discursive, contemplative, and with a sense of urgency, this book will appeal to students, parents, teachers, school principals, and to anyone who recognises that the only real and long-lasting way to create a better society is to first fix our education system.

As science fiction writer William Gibson said, "The future is already here, it's just irregularly distributed." Through a series of techniques, methodologies and certain processes that the futurometer will help you develop, you will be able to scan today's reality and detect the signs of change that indicate where future events

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could develop.

Today disruption is a part of our daily business vocabulary. We're all aware of it, and yet many of us still struggle to cope with fast-paced change. How do we take control of our future? What can we do to stop chasing and start attracting--Magnitiizing--the life we want? In his bestselling *What's Your Moonshot?*, global speaker and trend specialist John Sanei explained how the world is changing exponentially. In his follow-up, *Magnitiize*, he challenges business leaders, employees, and individuals to become future-ready, asking a selection of thought-provoking questions along the way. Is your organisation profit-led or purpose-led? Are you building a fast-paced, flash-in-the-quarterly-profit-balance-sheet-pan or an elegant legacy? Are you a bystander of disruption or a creator of the future? Are you running away from the darkness or towards the light? How can you find your purpose and build a life in which you attract to you the future of your own making? In answering these and other questions, John explains how to inspire the best people to work with you; how to build an army of super fans(not just clients and consumers); how to build a culture that creates disruption itself (rather than being disrupted); and, ultimately, how to rethink the world we live in. It's time to reevaluate the concept and measures of success. It's time to stop chasing life, and to "magnetize" the life you want.

* One of Inc.com's "6 Books You Need to Read in 2020 (According to Bill Gates, Satya Nadella, and Adam Grant)"* Adam Grant's # 1 pick of his top 20 books of 2020* One of 6 Groundbreaking Books of Spring 2020 (according to Malcolm Gladwell, Susan Cain, Dan Pink, and Adam Grant). A former rocket scientist reveals the habits, ideas, and strategies that will empower you to turn the seemingly impossible into the possible. Rocket science is often celebrated as the ultimate triumph of technology. But it's not. Rather, it's the apex of a certain thought process -- a way to imagine the unimaginable and solve the unsolvable. It's the same thought process that enabled Neil Armstrong to take his giant leap for mankind, that allows spacecraft to travel millions of miles through outer space and land on a precise spot, and that brings us closer to colonizing other planets. Fortunately, you don't have to be a rocket scientist to think like one. In this accessible and practical book, Ozan Varol reveals nine simple strategies from rocket science that you can use to make your own giant leaps in work and life -- whether it's landing your dream job, accelerating your business, learning a new skill, or creating the next breakthrough product. Today, thinking like a rocket scientist is a necessity. We all encounter complex and unfamiliar problems in our lives. Those who can tackle these problems -- without clear guidelines and with the clock ticking -- enjoy an extraordinary advantage. *Think Like a Rocket Scientist* will inspire you to take your own moonshot and enable you to achieve liftoff.

With digital content published across more channels than ever before, how can you make yours easy to find, use, and share? Is your content ready for the next wave of content platforms and devices? In *Designing Connected Content*, Mike Atherton and Carrie Hane share an end-to-end process for building a structured content framework. They show you how to research and model your subject area based on a shared understanding of the important concepts, and how to plan and design interfaces for mobile, desktop, voice, and beyond. You will learn to reuse and remix your valuable content assets to meet the needs of today and the opportunities of tomorrow. Discover a design method that starts with content, not pixels. Master the interplay of content strategy, content design, and content management as you bring your product team closer together and encourage them to think content first. Learn how to Model your content and its underlying subject domain Design digital products that scale without getting messy Bring a cross-functional team together to create content that can be efficiently managed and effectively delivered Create a framework for tackling content overload, a multitude of devices, constantly changing design trends, and siloed content creation

A provocative and inspiring look at the future of humanity and science from world-renowned scientist and bestselling author Martin Rees Humanity has reached a critical moment. Our world is unsettled and rapidly changing, and we face existential risks over the next century. Various outcomes—good and bad—are possible.

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Yet our approach to the future is characterized by short-term thinking, polarizing debates, alarmist rhetoric, and pessimism. In this short, exhilarating book, renowned scientist and bestselling author Martin Rees argues that humanity's prospects depend on our taking a very different approach to planning for tomorrow. The future of humanity is bound to the future of science and hinges on how successfully we harness technological advances to address our challenges. If we are to use science to solve our problems while avoiding its dystopian risks, we must think rationally, globally, collectively, and optimistically about the long term. Advances in biotechnology, cybertechnology, robotics, and artificial intelligence—if pursued and applied wisely—could empower us to boost the developing and developed world and overcome the threats humanity faces on Earth, from climate change to nuclear war. At the same time, further advances in space science will allow humans to explore the solar system and beyond with robots and AI. But there is no “ Plan B ” for Earth—no viable alternative within reach if we do not care for our home planet. Rich with fascinating insights into cutting-edge science and technology, this accessible book will captivate anyone who wants to understand the critical issues that will define the future of humanity on Earth and beyond.

The authors document how four forces--exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion--are conspiring to solve our biggest problems. "Abundance" establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism.

A New York Times technology columnist's timely, counterintuitive, and highly practical guide to success in the age of A.I. and automation. The machines are here. After decades of sci-fi doomsaying and marketing hype, advanced A.I. and automation technologies have leapt out of research labs and Silicon Valley engineering departments and into the center of our lives. Robots once primarily threatened blue-collar manufacturing jobs, but today's machines are being trained to do the work of lawyers, doctors, investment bankers, and other white-collar jobs previously considered safe from automation's reach. The world's biggest corporations are racing to automate jobs, and some experts predict that A.I could put millions of people out of work. Meanwhile, runaway algorithms have already changed the news we see, the politicians we elect, and the ways we interact with each other. But all is not lost. With a little effort, we can become futureproof. In Futureproof: 9 Rules for Machine-Age Humans, New York Times technology columnist Kevin Roose lays out an optimistic vision of how people can thrive in the machine age by rethinking their relationship with technology, and making themselves irreplaceably human. In nine pragmatic, accessible lessons, Roose draws on interviews with leading technologists, trips to the A.I. frontier, and centuries' worth of history to prepare readers to live, work, and thrive in the coming age of intelligent machines. He shares the secrets of people and organizations that have successfully survived technological change, including a nineteenth-century rope-maker and a Japanese auto worker, and explains how people, organizations, and communities can apply their lessons to safeguard their own futures. The lessons include: - Do work that is surprising, social, and scarce (the types of work machines can't do) - Break your phone addiction with the help of a rubber band - Work in an office - Treat A.I. like the office gorilla - Resist "hustle porn" and efficiency culture and do less, slower Roose's examination of the future rejects the conventional wisdom that in order to compete with machines, we have to become more like them--hyper-efficient, data-driven, code-writing workhorses. Instead, he says, we should let machines be machines, and focus on doing the kinds of creative, inspiring, and meaningful work only humans can do.

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